COMPETITIVENESS-ENTREPRENEURSHIP-INNOVATION



WE VENTURE ABROAD

The enterprise is participating in the programme "We venture abroad" which aims to enhance the international profile of export-oriented SMEs.







EPAnEK 2014–2020 OPERATIONAL PROGRAMME COMPETITIVENESS-ENTREPRENEURSHIP-INNOVATION



The enterprise DOMAINE COSTA LASARIDI SA based in EASTERN MACEDONIA AND THRACE region, has joined the Action "Quality Modernization" with a total budget of **150 million C.** The Action aims at the digital upgrading of very small, small and medium sized enterprises.

The investment's total budget is 310.970 € out of which 155.485 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved subsidised Business Plan includes investments in the following categories:

- ✓ Machinery Equipment
- ✓ Labor costs for new personnel

Through the participation in the Action, the enterprise achieved:

- ✓ Competiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- Creation of better quality products and services
- ✓ Increased productivity and improvement of operational procedures
- ✓ Enhancement of entrepreneurship
- ✓ Creation /maintenance of high quality job positions

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.









MANAGING AUTHORITY OF EPAKER